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GINTARE TARA KRUMINAITE

UI / UX DESIGNER

I'm UI/UX Designer that uses human-centric approach to create digital services and products. Once I know the clients goals, I research the market and synthesise the information. I then ideate possible solutions, and test to see if it is viable. I am comfortable with both working in a team and independently.

TOOLKIT

- Wireframing / Prototyping
- User Research / Usability Testing
- User Flows / Personas
- Photo / Video

EDUCATION

MULTIMEDIA DESIGN AND COMMUNICATION
KEA - Københavns Erhvervsakademi | 2012 - 2014

ENVIRONMENTAL MANAGEMENT
Erhvervsakademi Aarhus, Denmark | 2012 - 2014

LATEST RELEVANT EXPERIENCE

UI / UX DESIGN
JobStash | 2022 Dec -2023 May

Designed a complex prototype of a crypto job aggrgator site. Prototype includes the job site, sign up process for developers and organizations as well as admin view.

INNOVATION LABS
GroupM | 2022 Jan - 2022 Jul

Researched the metaverse for the world's largest agency group within marketing and communication. Used Design Thinking Methodology. Presented topics of Metaverse and NFTs to companies.

GLOBAL MARKETING AND CREATIVE
Paralenz | 2021 Nov - 2022 April

Assisted in retouching images, creating brand material, banners, ads and videos for an underwater camera company from Denmark.

CONTACT

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